



Underwriting Script Card

THIS HOUR OF PROGRAMMING ON KSJC IS  
UNDERWRITTEN WITH GENEROUS SUPPORT FROM,

\_\_\_\_\_, \_\_\_\_\_,  
(BUSINESS NAME) (PHYSICAL ADDRESS)

SILVETRON, COLORADO. \_\_\_\_\_  
(TELEPHONE NUMBER)

THE \_\_\_\_\_,

(BUSINESS NAME) (NO MORE THAN 15 WORDS OF SCRIPT)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- DO NOT WRITE BELOW THIS LINE - FOR OFFICE USE ONLY -

START DATE	END DATE	SPECIAL INSTUCTIONS	FREQUENCY	CONTRACT TYPE

WRITTEN BY: \_\_\_\_\_

We would like to thank you for becoming a business underwriter on KSJC-LP 92.5, Silverton Community Radio. Before we fill out the script section of the underwriting card please take a few moments to familiarize yourself with our underwriting guidelines. The FCC distinguishes between underwriting on a non-profit educational radio station and advertising on a commercial radio station. The following guidelines should be used in order to adhere to FCC policy.

We have included a couple examples of properly written "underwriting" language to help you. One of our underwriting representatives will assist you in determining the correct language for you underwriting spot. If you have any questions please call the station at, (970) 387-KSJC (5752). Thank you again for your support of KSJC!

The Board of Directors and Volunteers KSJC-LP 92.5